



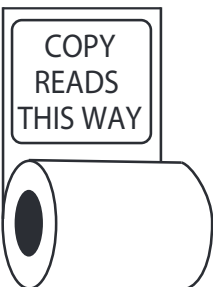
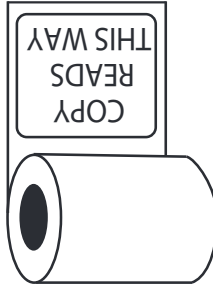

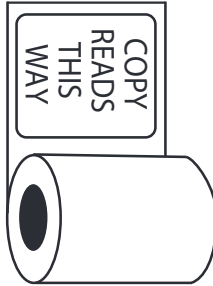


COPY POSITION CHART

COPY POSITIONS (LABELS WOUND OUT)	
 <p>#1</p>	<p>TOP OF COPY DISPENSES FIRST</p>
 <p>#2</p>	<p>BOTTOM OF COPY DISPENSES FIRST</p>
 <p>#3</p>	<p>RIGHT SIDE OF COPY DISPENSES FIRST</p>
 <p>#4</p>	<p>LEFT SIDE OF COPY DISPENSES FIRST</p>
COPY POSITIONS (LABELS WOUND IN)	
 <p>#5</p>	<p>TOP OF COPY DISPENSES FIRST</p>
 <p>#6</p>	<p>BOTTOM OF COPY DISPENSES FIRST</p>
 <p>#7</p>	<p>RIGHT SIDE OF COPY DISPENSES FIRST</p>
 <p>#8</p>	<p>LEFT SIDE OF COPY DISPENSES FIRST</p>

"Copy Position", "Unwind Direction" or "Orientation" all refer to how the label is oriented on the roll of labels. For hand-applied labels, copy position usually doesn't matter. For machine-applied labels and labels that will go through a secondary printing process, copy position is critical. Auto-applied labels are typically applied to a vial, bottle or box. The orientation of the label artwork in relation to the package or container is critical. With the incorrect copy position, the label will be applied with the incorrect orientation that will create issues on the production line.